

SUPER BOWL 2007

Where Every Strike Counts!

To benefit the Amy Strong Memorial Fund at Memorial Sloan-Kettering Cancer Center

December 26, 2007

Ms. Lee DeLorenzo
United Asset Strategies, Inc.
666 Old Country Road, Suite 104
Garden City, NY 11530

Dear Lee:

WE DID IT! With your help and the the help of many others, we held another successful bowl-a-thon to benefit the Amy Strong Memorial Fund at Memorial Sloan-Kettering Cancer Center.

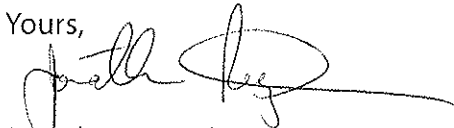
It is very heart warming to know that we can count on you and your support to help make our event a success. Your sponsorship of the bowl-a-thon allowed us to upgrade the event in a variety of ways, including the elimination of the registration fee for participants, upgraded food and beverages at the event, upgraded gift bags, and more. Among other things, we were able to secure an item for the gift bags that was something Amy would have loved - an original Greatful Dead "Dancing Bear" doll. We purchased six different bears and each attendee recieved one of the six. We were also able to purchase tie-dyed tees, another favorite of Amy's. Somewhere, I know she is smiling just thinking about both items.

It should be noted that each of the sponsors for the event was recognized multiple times. Information was included in the registration materials sent to each participant. A link to your website was included in two places on our website - the home page and the sponsors page. A listing of the sponsors was included in the gift bags, as was the information you provided to us. The sponsors were also listed on the gift bags themselves and on the back of the shirts we printed for the event.

This year's event was another unqualified success. With approximately 40 bowlers and nearly 70 people in attendance, we were able to raise \$35,705 (and counting) for Amy's fund. In just five years, we have raised over \$198,000 for Melanoma research so that one day another family may be spared the grief our family experienced and another patient spared the suffering Amy so courageously endured.

When I returned the left over umbrellas, I dropped off some gift bags for you but forgot to bring the t-shirts...but I did not want you to go without the shirts! Please accept the shirts and bags as a small token of our appreciation. Thank you again for your generosity, and we hope to count on you again next year for **SUPER BOWL 2008!**

Yours,



Jonathan Riegel

SUPER BOWL 2007

c/o CONCEPTS UNLIMITED

63-55A DOUGLASTON PARKWAY * DOUGLASTON, NY 11362

718-423-1472 * 718-423-1475 (FAX) * EMAIL: BOWLFORAMY@YAHOO.COM